**APPENDIX 6.1-Placard Allergen Model**

**Product Recall**

**Date: MM/DD/YY**

Attention Customers:

The [brand name] [product name] is being **RECALLED** by [firm name] due to **UNDECLARED [allergens]** in the Ingredient Statement.

The product is [package description] + [lot code/expiration date + location of the code/date].

People who have an allergy or severe sensitivity to [**allergen]** run the risk of serious or life-threatening allergic reaction if they consume this product.

Customers who may have purchased the above product between **[date]** and up to **[date]** are urged to **destroy** them or **return** them to the place of purchase if you are sensitive to [allergen].

The above product has been voluntarily recalled by [firm name]. We are not aware of any reported cases of illness related to these products.

Thisrecall is being made with the knowledge of the Food and Drug Administration and Oregon Department of Agriculture.

Consumers with questions may contact [contact person] at [xxx-xxx-xxxx] from 8 AM-5 PM PST, Monday - Friday.

Attach a photo of the product in its original package if possible.